

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONINE
Office of Research**

**Week Ending August 1st, 2020
Weekly New Job Ads during June and July Rebound from Lows in April and May**

WETHERSFIELD, August 7th, 2020 – During the week ending August 1st, 2020, there were 5,590 new postings. New postings are up 8% or +432 ads from a week ago. This one-week top line increase was driven by Retail Trade and Health Care & Social Assistance, respectively up 148 and 128 new postings over the week. Large weekly declines in other industries include Finance & Insurance (-124) and Manufacturing (-103). Total new weekly postings during the months of June and July were between 4,376 and 6,117. During the height of the statewide lockdown in April and May, weekly postings ranged between 2,273 and 4,341. This report includes new postings data from the week before Tropical Storm Isaias caused power outages throughout the state. The impact of that storm may have a dampening effect on total new job ads in next week’s report.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Accommodation & Food Service.

**Occupations** with the most new postings include Retail Salesperson, Driver/Sales Workers and Registered Nurses.

**Employers** with the most new postings include Lowe’s, Hartford Healthcare, and Amazon.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,018 new postings, +14% over the week)
* **Retail Trade** (799 new postings, +23% over the week)
* **Accommodation & Food Service** (374 new postings, +31% over the week)

 10 sectors had job posting increases over the week and 10 sectors had decreases. Some of the largest percent increases occurred in Public Administration (+63% or +50 new postings), Educational Services (+32% or +65 new postings), and Accommodation & Food Services (+31% or +89 new postings). Of the 10 declining sectors, 6 had new job ad decreases of 7 ads or less. Sectors with larger decreases include Manufacturing (-31% or -103 new postings), Prof.,Sci.,& Tech. Services (-28% or -85 new postings) and Finance & Insurance (-26% or -124 new postings).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 8/01/20 were:**

* Retail Salesperson (241 new postings, +3% over the week)
* Driver/Sales Worker (159 new postings, +64% over the week)
* Registered Nurses (154 new postings, -17% over the week)



**Employers with the Most New Job Postings**

The ten employers with the most new job postings for the week ending July 25th were mostly in Retail Trade, Finance & Insurance, and Healthcare. 9 out of 10 Employers with the most new postings had increases over the week. Some of the largest increases over the week were had by Lowe’s Companies, Kohl’s, and Dattco Travel.

 

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)